### #Me\_Who

# Anatomy of Scholastic, Leadership, and Social Isolation of Underrepresented Minority Women in Academic Medicine

Albert: Academic Medicine and URM Women

Michelle A. Albert, MD MPH<sup>1</sup>

<sup>1</sup>CeNter for the StUdy of AdveRsity and CardiovascUlaR Disease (NURTURE Center), Division of Cardiology, Department of Medicine, University of California at San Francisco, San Francisco CA

### **Correspondence to**

Michelle A. Albert, MD, MPH UCSF Division of Cardiology 505 Parnassus Avenue San Francisco, CA 94143 michelle.albert@ucsf.edu

Phone: 415-502-2415



"The thing to do, it seems to me, is to prepare yourself so you can be a rainbow in somebody else's cloud. Somebody who may not look like you...." Maya Angelou (1928-2014)

In academic medicine, under-represented minority women physician-scientists (URMWP)\* are uncommon, particularly in leadership positions. Data from the American Association of Medical Colleges (AAMC) show that among internal medicine chairs, there are 12 Asian males, 10 African/American (blacks; 9 men), 7 Hispanics (2 females) and 137 whites (21 females). In the top 40 ranked cardiology programs, there are no female cardiology chiefs, whereas there are at least 10, 2, 1 and 24 Asian, black, Hispanic and white males respectively. There are more URMWP than URM males, yet URMWP are less likely to be professors and occupy leadership positions in academia. Specifically, among United States medical school faculty, relative proportions at assistant, associate and full professor levels according to race/ethnicity and gender have remained essentially unchanged over the past 20 years. AAMC information demonstrates that only 11%, 9%, 11% and 24% of Asian, black, Hispanic and white women are full professors compared with 21%, 18%, 19% and 36% of Asian, black, Hispanic and white men. Additionally, while there are representative proportions of women and Asians at the lowest faculty levels, they have not equitably progressed in academic medicine, likely reflecting discrimination and structural/organizational barriers that are also applicable to black and Hispanic females<sup>1</sup>.

### How Are URMWP Women Different from Non-URMWP and URM Men?

URMWP are isolated due to a lack of critical mass both by gender and race/ethnicity. Women and URM represent only 15 % and 2-4% cardiologists respectively<sup>2</sup>. The subsequent isolation impedes social engagement necessary for academic and personal success. Drivers of this isolation include, but are not limited to, lack of racial/ethnic diversity, racial/ethnic discrimination from patients and families, bias from superiors and colleagues, hypervigilance

from stereotype threat, reactions to tokenism and in some cases misguided promotion of "only one URM" as being successful. For URMWP, these experiences are further amplified by social environments wherein the attractiveness of URM women as mates is devalued, a circumstance that promotes lack of shared social experience with non-URM women and successful men of any race/ethnicity.

Similar to URM men, URMWP are more frequently faced with insufficient family resources/wealth to help manage family-work conflicts such as childcare, eldercare, multi-generational financial dependence and to promote retention in academic medicine careers that have relatively lengthy training with lower financial yield. As in society at large, particularly in the case of black women, service as the breadwinner can have major personal and career strong implications. For specialties such as cardiology, delayed personal and professional goals arguably have the harshest impact at the intersection of race/ethnicity and gender where inattentiveness to URMWP needs remains endemic. Additionally, frequently cited barriers to advancement and accomplishment for URM include fewer publications and grants, lack of mentorship and sponsorship, and lack of leadership opportunities<sup>3,4</sup>. Thus, at foundational levels, URMWP face numerous adverse experiences that are exacerbated by inadequate social or emotional support within their professional and personal environments that can result in poor well-being and attrition.

### Moving from Zeal to Inclusion and Professional Success

As diversity has served as a politically correct word in academic medicine for the past few decades, so does inclusion in present day. However, beyond the statement that diversity and inclusion be incorporated into the mission of organizations, an authentic approach to the latter is

paramount to ensure sustainable professional satisfaction and success for URM faculty currently, and to ultimately build an academic pipeline that reflects equity. The Figure outlines specific approaches aimed at recruitment, retention and attainment of senior leadership for URM.

Authenticity in approach requires both grassroots and orchestrated processes and programs.

First, from the grassroots angle, it cannot be assumed that "rising tides will float all boats", hence URM from across the academic life-course must be included in discussion and programming efforts. Because specific vulnerabilities shift and are age-sensitive, an accurate assessment of climate is best understood and acted upon along career life-course coordinates.

Second, opportunities should be created to encourage hybrid careers that interdigitate academics with private practice. This can lead to better alignment of career goals of many URM faculty who are often pulled between passion or obligation for providing clinical care at the community level that arguably has positive health benefits to both providers and patients, and an interest in academic endeavors<sup>5</sup>. The current model that isolates academia from practice fails the needs of patients, providers and communities. For URMWP in subspecialty disciplines like cardiology, a mixed model might be particularly attractive as it could allow more flexibility related to financial and promotion and tenure pressures in light of the disproportionate burdens faced by women related to work-family conflict across the life-course.

Third, at institutional/organizational levels, leaders must be required to champion diversity and inclusion. Indeed, measurement of a leader's success should include their authentic impact on these indices. For example, organizational leaders should be evaluated on the breadth and depth of their mentorship and sponsorship portfolio.

Fourth, besides obvious diversity in numbers and inclusion related to race/ethnicity and gender, additional focus should also be in the arena of faculty scholarly pursuits. While funding

research that targets health equity is extremely important, so is building a *non*-URM investigator pipeline interested in solutions to health equity problems. Currently, URM disproportionately perform disparities research and greater diversity is needed in this base of investigators. Great need exists for establishment of programs that promote organized early exposure to the breadth of medical research including population-based, community, public health, and education innovation at the medical student and clinician-trainee levels. Currently academic institutions and related entities preferentially nurture and promote basic scientists as academic leaders.

Fifth, authenticity around bias from patients and their families, as well as from colleagues, requires not only training and identification, but also measurement of the impact of instituted programs on institutional climate and especially on professional and personal work related URM satisfaction. For URMWP, because professional and social isolation within academic environments can have similar effects on accomplishment, deconstruction of "personal" reasons for potential attrition should become a significant area of knowledge accumulation<sup>3,4</sup>.

Sixth, establishment and maintenance of a successful URM academic medicine pipeline requires creation and nurturing of formal and informal regional and national peer affinity networks that promote professional and social support among URM and with non-URM. Minority and non-minority professional organizations can help to serve a critical role in this regard. Additionally, because climate beyond the walls of academic institutions also influences retention, institutions need to understand their local environment as they seek to promote diversity and inclusion. Actually, non-faculty institutional hiring policies help to create the social fabric of the communities in which they reside as medical centers typically serve as major employers in their respective communities.

Finally, as diversity funding in academia tends to center on research grants and to a lesser extent on mentorship, diversity funding must also target URM faculty well-being including personal factors that promote attrition such as finances. For example, funding to facilitate additional educational needs as well as key personal needs such as home ownership might be needed to assist attainment of personal and familial inter-generational goals.

In conclusion, URM especially URMWP are faced with walking a tight rope in academic medicine that requires expertise and excellence in both clinical and scholarly domains, typically with insufficient academic support, social capital and attainment of senior leadership roles that would turn their zeal and commitment into progress. Solutions to the challenges that URMWP face require an inclusive ecosystem where academic institutions serve as core drivers of change through partnerships in their communities to enhance professional and social climate, at the national level with professional organizations and with federal entities and private funders who are committed to nurturing a diverse healthcare workforce dedicated to provision of outstanding medical care for all communities.

\*Under-represented minority refers to African/American (black) and Hispanic/Latin, Alaska Native, Native Hawaiian, other Pacific Islander and American Indian.

#### **Disclosures**

None.

#### References

- 1. Yu PT, Parsa PV, Hassanein O, Rogers SO, Chang DC. Minorities struggle to advance in academic medicine: A 12 year review of diversity at the highest levels of America's teaching institutions. J Surg Res. 2013;182: 212-218.
- 2. Douglas PS, Williams KA, Walsh MN. Diversity Matters. J Am Coll Cardiol. 2017; 70: 1525-1529.
- 3. Kaplan SE, Raj A, Carr PL, Terrin N, Breeze JL, Freund Km. Race/ethnicity and success in academic medicine: Findings from a longitudinal multi-institutional study. Acad Med. 2017 Oct 24. doi: 10.1097/ACM.0000000000001968. [Epub ahead of print].
- 4. Kaplan SE, Gunn CM, Kulukulualani AK, Raj A, Freund KM, Carr PL. Challenges in recruiting and retaining and promoting racially and ethnically diverse faculty. J Nat Med Assoc. 2018;110:58-64.
- 5. Pololi LH, Evans AT, Gibbs BK, Krupat E, Brennan RT, Civian JT. The experience of minority faculty who are underrepresented in medicine, at 26 representative U.S medical schools. Acad Med. 2013: 88:1308-1314.



### Figure. Academic Medicine and Underrepresented Minorities

Perspective about Specific Approaches for Recruitment, Retention and Attainment of Senior Leadership for Underrepresented Minorities

# **Figure 1: Academic Medicine Perspective**

### Recruitment

- Engage early career trainees (e.g middle and high-school levels)
- Tackle academic discrimination (e.g AOA, evaluation disparities)
- Focus on national and institutional pipeline goals as a continuum
- Address drivers of social isolation beyond critical mass
- Academic financial incentives
- Mentorship
- Develop life-course academic mentored programs that equitably prioritizes all medical research and education disciplines

### Retention

- · Multifaceted mentorship and sponsorship
- Create mixed-model academic careers (e.g academic-private practice hybrid)
- Address drivers of social isolation beyond critical mass
- Promote academic productivity and promotion
- · Address multi-level sources of harassment and discrimination
- Encourage non-URM participation in health equity research
- · Faculty development and leadership training (e.g career and emotional intelligence coaching)
- · Establish internal-external institutional academic and social networks
- · Encourage strategic committee participation without committee overextension
- · Professional minority and non-minority society involvement
- Targeted financial support (e.g for academic and well-being success; endowment/philanthropic)
- · Identify and address career dissatisfaction and burnout factors
- · Involvement of URM across the academic life-course in diversity and inclusion think-thank efforts
- Bias elimination



### **Pipeline Barriers**

- Lack of encouragement
- Lack of role models
- · Lack of mentorship and sponsorship
- Financial resources
- Discrimination
- Inadequate Trainee Feedback
- Concept of Incorrect Fit (e.g academic and social)
- Inadequate access to appropriate preparation

## **Senior Leadership**

- Transformational leaders judged on URM mentorship and sponsorship
   Multifaceted mentorship and sponsorship
- Targeted leadership internships (e.g key institutional initiatives)
- Strategic assessment of pipeline promotion drivers
- Cross-disciplinary and institutional leadership retreats
- Regional and national networks promoting professional and social success
- Dedicated endowment for diversity and inclusion programming
- Sponsorship for non-profit and corporate board participation

# <u>Circulation</u>



# #Me\_Who: Anatomy of Scholastic, Leadership, and Social Isolation of Underrepresented Minority Women in Academic Medicine

Michelle A. Albert

Circulation. published online May 22, 2018;
Circulation is published by the American Heart Association, 7272 Greenville Avenue, Dallas, TX 75231
Copyright © 2018 American Heart Association, Inc. All rights reserved.
Print ISSN: 0009-7322. Online ISSN: 1524-4539

The online version of this article, along with updated information and services, is located on the World Wide Web at:

http://circ.ahajournals.org/content/early/2018/05/22/CIRCULATIONAHA.118.035057

**Permissions:** Requests for permissions to reproduce figures, tables, or portions of articles originally published in *Circulation* can be obtained via RightsLink, a service of the Copyright Clearance Center, not the Editorial Office. Once the online version of the published article for which permission is being requested is located, click Request Permissions in the middle column of the Web page under Services. Further information about this process is available in the Permissions and Rights Question and Answer document.

**Reprints:** Information about reprints can be found online at: http://www.lww.com/reprints

**Subscriptions:** Information about subscribing to *Circulation* is online at: http://circ.ahajournals.org//subscriptions/