Dr. Safiya Umoja Noble will share her work on data discrimination and racial and gender bias in search engine algorithms. What are the implications for socially marginalized and over-surveilled populations?

The webinar is part of the UC Council of Chief Diversity Officers’ Distinguished Scholars series. Each event features a notable UC faculty member who has made significant contributions to public policy and the study of racial inequality through their research, teaching and mentorship. The webinar is open to all members of the UC community and will be recorded for future access. Dr. Noble’s presentation will be followed by an audience Q&A session.

Dr. Safiya Umoja Noble is an associate professor in UCLA’s Department of Information Studies. She serves as the co-founder and co-director of the UCLA Center for Critical Internet Inquiry (C2i2). She also holds appointments in African American Studies and Gender Studies. She is a research associate at the Oxford Internet Institute at the University of Oxford and is an appointee to the Oxford Commission on AI & Good Governance (OxCAIGG). Noble is the author of a best-selling book on racist and sexist algorithmic bias in commercial search engines, “Algorithms of Oppression: How Search Engines Reinforce Racism,” which has been widely reviewed in scholarly and popular publications.

Questions? Contact Carissa Cress.

Monday, September 20 | Noon–1 p.m.
Register: bit.ly/ucdistinguishedscholar_safiyanoble